



Northern Virginia Regional Commission

RESOLUTION

Resolution No. 18-22

PATRON: Robert W. Lazaro, Jr.
Executive Director
DATE: January 25, 2018

AUTHORIZATION TO SIGN A MEMORANDUM OF AGREEMENT WITH THE PARTICIPANTS IN THE CLEAN WATER PARTNERS PROGRAM

WHEREAS, nutrients, sediment, and other pollutants in stormwater runoff have been identified as the number one threat to the health of the ecosystems of the Potomac River and Chesapeake Bay; and

WHEREAS, contributing to this pollution are watershed residents who appear to be unaware of the link between their daily behavior and the quality of water downstream; and

WHEREAS, Northern Virginia jurisdictions are required by law to comply with Total Maximum Daily Loads (TMDLs), Municipal Separate Storm Sewer (MS4) permits, and watershed management plans that stipulate public outreach and education as a required component, with behavior change as the goal in support of meeting water quality standards; and

WHEREAS, to better meet these requirements and improve the effectiveness of pollution-prevention messages, the Northern Virginia Regional Stormwater Education Campaign was crafted by and for Northern Virginia jurisdictions in 2004; and participants in the Campaign have named themselves the Northern Virginia Clean Water Partners and pool outreach funds to take advantage of the reach and impact of multi-media advertising; and

WHEREAS, NVRC has been managing the activities of the Northern Virginia Clean Water Partners for nearly 14 years as without a formal written agreement among NVRC and the participants; and

WHEREAS, participants in the Campaign have expressed a desire to document the Clean Water Partners roles and responsibilities through a Memorandum of Agreement (MOA) because a condition of their MS4 permit stipulates that all activities conducted by others on their behalf must be documented through an MOA; and

WHEREAS, the purpose of the MOA is to establish a cooperative relationship and set out the roles and responsibilities of NVRC and participants in the Clean Water Partners Program; and

WHEREAS, NVRC will provide staff support and administrative services for the Program to include: preparing an annual report summarizing the status, progress and effectiveness, to the extent possible, of all significant outreach efforts during the previous fiscal year; a preliminary work program for the upcoming fiscal year; procuring multi-media advertising services; procuring behavior change surveys; coordinating and hosting meetings; and maintaining website hosting and domain services; and

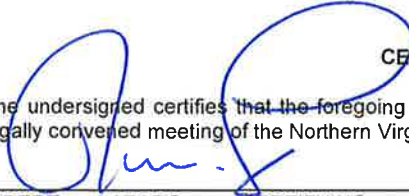
WHEREAS, the Contributing Participants agree to support the Program financially so that Counties, Cities, and Towns pay on a per capita basis, academic institutions pay a fixed rate, and utilities pay a fixed rate based upon type of NPDES permit held;

THEREFORE BE IT RESOLVED, that the Northern Virginia Regional Commission authorizes the Executive Director to sign an MOA with the participants of the Northern Virginia Clean Water Partners.



CERTIFICATION

The undersigned certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Northern Virginia Regional Commission on January 25, 2018.



ROBERT W. LAZARO, JR., CERTIFYING OFFICER