

NORTHERN VIRGINIA REGIONAL COMMISSION

Minutes of the Commission Meeting Held Thursday, February 28, 2013

COMMISSIONERS

(The names of those members present are highlighted.)

Hon. Nader Baroukh	<i>City of Falls Church</i>
Hon. Sharon Bulova	<i>County of Fairfax</i>
Hon. Peter Candland	<i>County of Prince William</i>
Hon. Janet Clarke	<i>County of Loudoun</i>
Hon. John C. Cook	<i>County of Fairfax</i>
Hon. Jay Fiset	<i>County of Arlington</i>
Hon. Gerald M. Foreman II	<i>Town of Dumfries</i>
Hon. Libby Garvey	<i>County of Arlington</i>
Hon. Penelope A. Gross	<i>County of Fairfax</i>
Hon. Pat Herrity	<i>County of Fairfax</i>
Hon. Catherine Hudgins	<i>County of Fairfax</i>
Hon. Robert W. Lazaro, Jr., NVRC Vice Chairman	<i>Town of Purcellville</i>
Hon. Fernando "Marty" Martinez	<i>Town of Leesburg</i>
Hon. Jeffrey C. McKay	<i>County of Fairfax</i>
Hon. Lisa C. Merkel	<i>Town of Herndon</i>
Hon. Suhas Naddoni	<i>City of Manassas Park</i>
Hon. Martin E. Nohe, NVRC Chairman	<i>County of Prince William</i>
Hon. Harry J. Parrish II	<i>City of Manassas</i>
Hon. Redella S. Pepper, NVRC Treasurer	<i>City of Alexandria</i>
Hon. Frank J. Principi	<i>County of Prince William</i>
Hon. M. Jane Seeman	<i>Town of Vienna</i>
Hon. R. Scott Silverthorne	<i>City of Fairfax</i>
Hon. Paul C. Smedberg	<i>City of Alexandria</i>
Hon. Linda Smyth	<i>County of Fairfax</i>
Hon. Scott K. York	<i>County of Loudoun</i>

STAFF PRESENT

G. Mark Gibb	<i>Executive Director</i>
Linda M. Tenney	<i>Deputy Director</i>
Linda Summerall	<i>Executive Secretary</i>
Ken Billingsley	<i>Director, Demographics & Information Services</i>
Dale Medearis	<i>Sr. Environmental Planner</i>
Corey Miles	<i>Sr. Environmental Planner</i>
David Schwengel	<i>Director, Regional Business Planning</i>
Michelle Simmons	<i>Director, Human Services</i>
Peggy Tadej	<i>No. Va. Regional BRAC Coordinator</i>
Aimee Vosper	<i>Director, Environmental & Planning Services</i>
Stephen Walz	<i>Director, Regional Energy Planning</i>

OTHERS PRESENT

Kate Boyle	<i>Fairfax Co. legislative staff</i>
Mark Brunner	<i>Sr. Advisor for Energy & Nat'l. Security to Sen. Mark Warner</i>
Floyd DesChamps	<i>Sr. Vice President, Policy & Research, Alliance to Save Energy</i>
Kibum Kim	<i>Senior Fellow, Gyeonggi Province, South Korea</i>
Sue Rowland	<i>NVRC Legislative Liaison; SR Consulting, Inc.</i>
Jim Zumwalt	<i>City Manager, Manassas Park</i>

CALL TO ORDER Vice Chairman Lazaro called the meeting to order at 7:32 p.m.

PLEDGE OF
ALLEGIANCE

The Pledge of Allegiance was recited by all present.

ROLL CALL

The roll was called and all members present or absent were noted for the record.

MINUTES

Commissioner Pepper moved adoption of the minutes of the Commission meetings of December 13, 2012, and January 31, 2013. The motion was seconded and carried unanimously.

ENERGY 2030:
DOUBLING U.S.
ENERGY
PRODUCTIVITY BY
2030

Vice Chairman Lazaro introduced Floyd DesChamps, Senior Vice President for Policy & Research with the Alliance to Save Energy. The Alliance is a nonprofit coalition of business, government, environmental, and consumer leaders founded in 1977 to promote energy efficiency worldwide to achieve a healthier economy, a cleaner environment, and greater energy security.

Floyd DesChamps

Sen. Mark Warner and Tom King, President of National Grid USA, serve as co-chairs of the Alliance's Commission on National Energy Efficiency Policy, established in 2012. The Commission developed "Energy 2030: Doubling U.S. Energy Productivity by 2030." This is a set of policy recommendations that urges policymakers at the local, state and federal levels to take action in three key areas:

- Invest in energy productivity in all sectors of the economy;
- Modernize U.S. infrastructure, buildings, transportation, and equipment; and
- Educate consumers, business leaders, and policy makers to encourage smarter energy use.

Mr. DesChamps discussed the recommendations, with an emphasis on what local governments can do, under those three key areas. He also reported the President's next federal budget request is expected to include \$200 million for the energy efficiency "race to the top" program to encourage innovation and competition in state energy efficiency policies. States with the best ideas to create jobs and lower energy bills by constructing more efficient buildings will receive federal support for implementation.

questions & answers

Mr. DesChamps confirmed for Commissioner Fisetta that the Commission on National Energy Efficiency Policy is an *ad hoc* entity, staffed by the Alliance to Save Energy staff. The Alliance's honorary board is composed of 15 or 16 members of Congress. Mr. DesChamps believes members will introduce some of the recommendations at the federal level. Commissioner Fisetta added he hopes Sen. Warner and others will be able to assist with addressing the limitations with PACE financing.

Commissioner Martinez asked who will make this happen and how will it happen at the federal, state, and local/regional levels? Mr. DesChamps replied the Alliance is developing an implementation plan for all of the recommendations that will include who is recommended to take action at the federal, state and local government and private sector levels.

Commissioner Gross recalled the Alliance worked on solar issues in its early days – what about now? Mr. DesChamps said the current focus is energy efficiency, although the Alliance still works with the renewable energy community.

Commissioner Lazaro asked about participation of regional organizations such as NVRG. Mr. DesChamps said regional organizations are included in the summary report but specific details are still being refined.

Commissioner Foreman commented on the need for shared responsibility: \$4 million per state is infinitesimal. The program needs to be incentivized for small towns.

CAPITOL HILL
UPDATE –
SEQUESTRATION
Mark Brunner

Vice Chairman Lazaro welcomed Mark Brunner, Senior Advisor for National Security and Energy Policy to Senator Mark Warner.

Mr. Brunner reported on the work of the Commission on National Energy Efficiency Policy. The Commission developed short, broad-based information for elected officials, more in-depth information for staff, and full reports from four or five subgroups. The Alliance's report can help officials and their staffs decide what to choose to get the greatest dollar return on energy efficiency. For example, a Navy facility in Virginia replaced fluorescent lights with LEDs and has seen a payback rate of 28-30 months.

Mr. Brunner expects the President's budget will contain \$200 million for the "race to the top" energy efficiency program, and it is likely there will be some executive orders as well.

There were two bills addressing sequestration up for adoption by the Senate today. Both bills failed. The Democrat bill included a \$27 billion cut in defense spending, cut \$27 billion from farm subsidies, and raised \$50 billion in taxes from millionaires. The Republican plan would have replaced sequestration with a plan developed by the President and sent to the Congress with cuts on the domestic side, using the defense authorization funding level (which was already passed). Mr. Brunner added that the Republican plan offered spending flexibility to DoD. Sen. Warner voted for both bills.

Sens. Reid and McConnell and Reps. Boehner and Pelosi meet March 1 to see if they can establish a framework to prevent sequester, which goes into effect the end of the day. Sequestration entails equal spending cuts between domestic programs and defense. It will also mean furloughs for most federal employees, with up to a 20% pay cut depending on the number of days furloughed.

The continuing resolution runs out on March 27. There is no FY13 budget; the government is operating on the FY12 budget. Citing examples, Mr. Brunner said the continuing resolution's impact for Virginia is almost as bad as sequestration.

questions & answers

Commissioner McKay asked if sequestration allows the departments/agencies to decide what to cut. Mr. Brunner replied there is no flexibility; it is an across-the-board cut.

Commissioner Fisette asked about the politics of sequestration and Commissioner Garvey asked about the political pressure points. Mr. Brunner noted the sequester was set up to be "so stupid no one would ever want to do it." Congress was supposed to come up with a balanced approach. Congress did not do its job.

Several members commented on the serious impacts sequestration will have on Northern Virginia and the country.

CONSENT AGENDA

Commissioner Gross moved approval of the Consent Agenda, consisting of the items outlined below. The motion was seconded and carried unanimously.

- A. Financial Reports July – December 2012
- B. Resolution No. P13-13: Letter of Agreement for Clean Water Partner Advertising Services

EXECUTIVE
DIRECTOR'S
REPORT

Printed copies of the report were distributed:

- Community, Military & Federal Facilities Alliance of No. Va. [discussed under BRAC Committee report]
- Metropolitan Washington Airports Authority/ Dulles Airport — Dulles airport and the Metro extension are the catalyst for regional growth. MWAA is interested in participating in a regional symposium on developing a framework for sustainable development. This is an outgrowth of the NVRC delegation visits to Germany, Taiwan & South Korea.

- Real Time Ridesharing — number of registered participants keeps increasing. Education/ marketing is focused on Quantico with Base Commander support. MegaProjects & marketing firm to assist with messaging, incentives & gamification concepts.
- Commuter Ferry Market Analysis — stakeholder interviews & corridor selection complete. Next steps: market research, modeling analysis, capital & operating cost. Draft report due in June.
- International Best Practices — economic development dinner held at Dutch Embassy: how to grow Dutch-No. Va. business links & jobs.
- NVRC Energy Strategy – residential & commercial update.
- Clean Water Partners 2013 Campaign — educate residents how to reduce pollution around their homes & measure behavior change. This year PSAs will run on 5 cable TV shows in No. Va.
- Know Toxics Training — March 19 for business, local government, school property & waste managers.
- Additional Ryan White Funding for AIDS Drugs — Mr. Gibb acknowledged Michelle Simmons for obtaining an additional \$1-2 million award for these pharmaceuticals.
- Va. Assn. of Planning District Commissions – successful winter meeting in conjunction with “local government day” in Richmond; numerous state officials were speakers.

Mr. Gibb introduced Ms. Corey Miles, a newly hired Sr. Environmental Planner who will work on the coastal resources program, and Mr. Kibum Kim, a senior fellow from Gyeonggi Province, South Korea, who is with NVRC for one year.

**BRAC COMMITTEE
REPORT**

Commissioner McKay reported that NVRC submitted an application to the state for funding to establish the Community, Military & Federal Facilities Alliance of Northern Virginia. He distributed a timeline/ action plan for the Alliance.

**LEGISLATIVE
COMMITTEE
REPORT**

The *sine die* legislative report, reporting the status of bills pertaining to NVRC’s legislative positions, was distributed. The biennial budget does not contain additional funding for NVRC (nor any PDC).

At Commissioner Lazaro’s suggestion, staff distributed a letter from the Commission to the Governor requesting him to sign the transportation bill as presented. Commissioner Gross moved adoption, and the motion was seconded. Discussion on maintenance of effort ensued. The members agreed Ms. Rowland would work on the language before the letter is sent.

ADJOURNMENT

Vice Chairman Lazaro adjourned the meeting at 9:06 p.m.

Respectfully submitted:

G. Mark Gibb
Executive Director

Approved by:

Martin E. Nohe
Chairman